Newspaper item from the Manawatu Standard Date: December 1938

Headline: Waitarere Beach - Association Formed

Excerpt:

A meeting of residents of Waitarere and Levin was held in the hall, Waitarere, to form an association now known as the Waitarere Beach Progressive Association. The mayor of Levin (Mr P. W. Goldsmith) presided and gave a short address on the aims and objectives of the association. Mr Goldsmith stated that Waitarere was undoubtedly the finest beach between Auckland and Wellington, with approximately 12 miles of good, hard sandy beach, extending from Manuwatu Heads to Hokio Stream, and it was also the safest beach for surf bathing.

At the conclusion of the Mayor's speech it was resolved that all those present form themselves into a committee with power to add. It was decided to raise funds from time to time for the purpose of erecting bathing sheds and conveniences, provide better facilities for campers, for shelter tree planting, etc., and to generally make this popular beach more attractive and congenial to the public. It was decided to hold sports on January 22 (Anniversary Day) weather permitting.

On Boxing Day and the day following, also on the Monday and Tuesday following New Year's Day treasure hunts will be held, and adults and children's events and other attractions as a means for raising funds. It was resolved to write the Minister of Internal Affairs seeking his permission to hold an art union as a means of raising revenue.

Mr E. Park of Levin, drew up articles and rules governing the association, which were received and approved of at a further meeting. One specific rule is that at no period is the association allowed to borrow moneys, thus involving its members. The membership fee for the year was fixed at 5s for men and 2s 6p for women. Trophies for the competition have already been donated by business people and other citizens of Palmerston North, Levin and Waitarere.

The election of officers for the ensuing year resulted as follows: - Patron, Mr P. W. Goldsmith (Mayor of Levin); vice-patrons, Mesdames Goldsmith, Park, Moffatt, Drs. Hunter Will, Miller and Thomson, and A. E Standen (Levin); Messrs L. G. Lowry, M.P. for Otaki; G. A. Monk (Waikanae), W. Jensen (Leven), Crs. D. K. Guy, A. M. Colquhoun, W. J. Gimblett (Whirokino riding), M. E. Perreau (Mayor of Foxton), E. Butt (Mayor and A. E. Hyde of Shannon), A. B. Blackwood (Mangaore), D. Collis (Kairanga), T. Seddon (Mayor of Feilding), A. E. Mansford (Mayor, J. Hodgens, M.P., and J. A. Nash, of Palmerston North), H. P. Horne (Woodville), and J. Gibbard (Mayor of Dannevirke); chairman, Mr E. Park (Levin); vice-chairman, Mr H. Coleman (Waitarere); treasurer, Mr E. Park; committee, Mesdames L. Moffatt (Levin), W. Stanley, T. Fletcher, H. Coleman, and Miss M. Coleman (Waitarere), Messrs T. Fletcher, R. Gunne, D. Wouldes, H. Hall, C. Hood, S. Walker, (Waitarere) and Barrett (Levin).

The committee has appealed to all interested in the progress of Waitarere for their cooperation and support.